



DP03 | SELECTED ECONOMIC CHARACTERISTICS

2010-2014 American Community Survey 5-Year Estimates

**Note:** This is a modified view of the original table.

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Data and Documentation section.

Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section.

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

Subject	Essex County, Massachusetts		Rowley town, Essex County, Massachusetts	
	Estimate	Percent	Estimate	Percent
<b>EMPLOYMENT STATUS</b>				
Population 16 years and over	607,846	607,846	4,696	4,696
In labor force	412,199	67.8%	3,280	69.8%
Civilian labor force	411,885	67.8%	3,280	69.8%
Employed	377,044	62.0%	3,107	66.2%
Unemployed	34,841	5.7%	173	3.7%
Armed Forces	314	0.1%	0	0.0%
Not in labor force	195,647	32.2%	1,416	30.2%
Civilian labor force	411,885	411,885	3,280	3,280
Percent Unemployed	(X)	8.5%	(X)	5.3%
<b>Females 16 years and over</b>				
In labor force	202,792	63.3%	1,640	65.0%
Civilian labor force	202,777	63.3%	1,640	65.0%
Employed	187,345	58.5%	1,521	60.3%
<b>Own children under 6 years</b>				
All parents in family in labor force	35,081	69.4%	241	62.9%
<b>Own children 6 to 17 years</b>				
All parents in family in labor force	85,953	75.8%	686	70.2%
<b>COMMUTING TO WORK</b>				
Workers 16 years and over	369,455	369,455	3,047	3,047
Car, truck, or van -- drove alone	279,458	75.6%	2,307	75.7%
Car, truck, or van -- carpooled	29,558	8.0%	218	7.2%
Public transportation (excluding taxicab)	20,515	5.6%	108	3.5%
Walked	13,185	3.6%	253	8.3%
Other means	7,426	2.0%	0	0.0%
Worked at home	19,313	5.2%	161	5.3%
Mean travel time to work (minutes)	28.5	(X)	35.2	(X)
<b>OCCUPATION</b>				

Subject	Essex County, Massachusetts		Rowley town, Essex County, Massachusetts	
	Estimate	Percent	Estimate	Percent
Civilian employed population 16 years and over	377,044	377,044	3,107	3,107
Management, business, science, and arts occupations	154,192	40.9%	1,423	45.8%
Service occupations	67,469	17.9%	488	15.7%
Sales and office occupations	91,020	24.1%	641	20.6%
Natural resources, construction, and maintenance occupations	26,366	7.0%	392	12.6%
Production, transportation, and material moving occupations	37,997	10.1%	163	5.2%
<b>INDUSTRY</b>				
Civilian employed population 16 years and over	377,044	377,044	3,107	3,107
Agriculture, forestry, fishing and hunting, and mining	1,856	0.5%	113	3.6%
Construction	20,239	5.4%	268	8.6%
Manufacturing	41,673	11.1%	325	10.5%
Wholesale trade	9,573	2.5%	95	3.1%
Retail trade	42,861	11.4%	134	4.3%
Transportation and warehousing, and utilities	14,335	3.8%	26	0.8%
Information	8,528	2.3%	71	2.3%
Finance and insurance, and real estate and rental and leasing	27,792	7.4%	266	8.6%
Professional, scientific, and management, and administrative and waste management services	47,862	12.7%	545	17.5%
Educational services, and health care and social assistance	98,538	26.1%	740	23.8%
Arts, entertainment, and recreation, and accommodation and food services	32,768	8.7%	271	8.7%
Other services, except public administration	16,765	4.4%	83	2.7%
Public administration	14,254	3.8%	170	5.5%
<b>CLASS OF WORKER</b>				
Civilian employed population 16 years and over	377,044	377,044	3,107	3,107
Private wage and salary workers	306,492	81.3%	2,404	77.4%
Government workers	45,899	12.2%	417	13.4%
Self-employed in own not incorporated business workers	23,883	6.3%	286	9.2%
Unpaid family workers	770	0.2%	0	0.0%
<b>INCOME AND BENEFITS (IN 2014 INFLATION-ADJUSTED DOLLARS)</b>				
Total households	286,896	286,896	2,203	2,203
Less than \$10,000	16,091	5.6%	124	5.6%
\$10,000 to \$14,999	15,208	5.3%	79	3.6%
\$15,000 to \$24,999	24,801	8.6%	166	7.5%
\$25,000 to \$34,999	23,034	8.0%	95	4.3%
\$35,000 to \$49,999	30,092	10.5%	132	6.0%
\$50,000 to \$74,999	45,361	15.8%	325	14.8%
\$75,000 to \$99,999	36,540	12.7%	322	14.6%
\$100,000 to \$149,999	47,791	16.7%	394	17.9%
\$150,000 to \$199,999	23,676	8.3%	311	14.1%
\$200,000 or more	24,302	8.5%	255	11.6%
Median household income (dollars)	68,776	(X)	85,994	(X)
Mean household income (dollars)	93,006	(X)	115,197	(X)
<b>With earnings</b>				
With earnings	224,996	78.4%	1,800	81.7%
Mean earnings (dollars)	97,539	(X)	124,261	(X)
<b>With Social Security</b>				
With Social Security	84,496	29.5%	560	25.4%
Mean Social Security income (dollars)	17,362	(X)	18,807	(X)
<b>With retirement income</b>				
With retirement income	48,452	16.9%	368	16.7%
Mean retirement income (dollars)	25,795	(X)	24,658	(X)
<b>With Supplemental Security Income</b>				
With Supplemental Security Income	19,627	6.8%	52	2.4%
Mean Supplemental Security Income (dollars)	10,340	(X)	14,223	(X)

Subject	Essex County, Massachusetts		Rowley town, Essex County, Massachusetts	
	Estimate	Percent	Estimate	Percent
With cash public assistance income	9,056	3.2%	39	1.8%
Mean cash public assistance income (dollars)	4,548	(X)	1,228	(X)
With Food Stamp/SNAP benefits in the past 12 months	39,036	13.6%	42	1.9%
<b>Families</b>	<b>191,407</b>	<b>191,407</b>	<b>1,742</b>	<b>1,742</b>
Less than \$10,000	7,034	3.7%	19	1.1%
\$10,000 to \$14,999	4,966	2.6%	0	0.0%
\$15,000 to \$24,999	11,545	6.0%	81	4.6%
\$25,000 to \$34,999	12,558	6.6%	69	4.0%
\$35,000 to \$49,999	18,235	9.5%	103	5.9%
\$50,000 to \$74,999	29,446	15.4%	282	16.2%
\$75,000 to \$99,999	26,778	14.0%	277	15.9%
\$100,000 to \$149,999	38,369	20.0%	371	21.3%
\$150,000 to \$199,999	20,499	10.7%	285	16.4%
\$200,000 or more	21,977	11.5%	255	14.6%
Median family income (dollars)	85,919	(X)	107,813	(X)
Mean family income (dollars)	110,448	(X)	134,648	(X)
<b>Per capita income (dollars)</b>	<b>36,035</b>	<b>(X)</b>	<b>42,933</b>	<b>(X)</b>
<b>Nonfamily households</b>	<b>95,489</b>	<b>95,489</b>	<b>461</b>	<b>461</b>
Median nonfamily income (dollars)	36,954	(X)	21,734	(X)
Mean nonfamily income (dollars)	53,816	(X)	34,461	(X)
<b>Median earnings for workers (dollars)</b>	<b>37,557</b>	<b>(X)</b>	<b>42,591</b>	<b>(X)</b>
Median earnings for male full-time, year-round workers (dollars)	61,531	(X)	88,203	(X)
Median earnings for female full-time, year-round workers (dollars)	47,474	(X)	45,698	(X)
<b>HEALTH INSURANCE COVERAGE</b>				
Civilian noninstitutionalized population	749,939	749,939	5,955	5,955
With health insurance coverage	718,437	95.8%	5,798	97.4%
With private health insurance	543,522	72.5%	5,347	89.8%
With public coverage	267,349	35.6%	1,215	20.4%
No health insurance coverage	31,502	4.2%	157	2.6%
Civilian noninstitutionalized population under 18 years	169,921	169,921	1,476	1,476
No health insurance coverage	2,906	1.7%	17	1.2%
Civilian noninstitutionalized population 18 to 64 years	472,126	472,126	3,741	3,741
<b>In labor force:</b>	<b>382,419</b>	<b>382,419</b>	<b>3,082</b>	<b>3,082</b>
<b>Employed:</b>	<b>350,419</b>	<b>350,419</b>	<b>2,909</b>	<b>2,909</b>
With health insurance coverage	331,998	94.7%	2,819	96.9%
With private health insurance	292,158	83.4%	2,694	92.6%
With public coverage	47,856	13.7%	163	5.6%
No health insurance coverage	18,421	5.3%	90	3.1%
<b>Unemployed:</b>	<b>32,000</b>	<b>32,000</b>	<b>173</b>	<b>173</b>
With health insurance coverage	26,981	84.3%	123	71.1%
With private health insurance	14,412	45.0%	68	39.3%
With public coverage	13,863	43.3%	55	31.8%
No health insurance coverage	5,019	15.7%	50	28.9%
<b>Not in labor force:</b>	<b>89,707</b>	<b>89,707</b>	<b>659</b>	<b>659</b>
With health insurance coverage	84,923	94.7%	659	100.0%
With private health insurance	48,400	54.0%	638	96.8%
With public coverage	43,563	48.6%	103	15.6%
No health insurance coverage	4,784	5.3%	0	0.0%

Subject	Essex County, Massachusetts		Rowley town, Essex County, Massachusetts	
	Estimate	Percent	Estimate	Percent
<b>PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL</b>				
All families	(X)	8.7%	(X)	5.0%
With related children under 18 years	(X)	13.7%	(X)	11.7%
With related children under 5 years only	(X)	13.0%	(X)	9.7%
Married couple families	(X)	3.4%	(X)	1.0%
With related children under 18 years	(X)	4.2%	(X)	2.5%
With related children under 5 years only	(X)	4.1%	(X)	0.0%
Families with female householder, no husband present	(X)	25.7%	(X)	32.1%
With related children under 18 years	(X)	34.7%	(X)	46.1%
With related children under 5 years only	(X)	34.6%	(X)	0.0%
All people	(X)	11.3%	(X)	9.0%
Under 18 years	(X)	16.1%	(X)	18.6%
Related children under 18 years	(X)	15.9%	(X)	18.6%
Related children under 5 years	(X)	19.2%	(X)	15.8%
Related children 5 to 17 years	(X)	14.8%	(X)	19.6%
18 years and over	(X)	9.8%	(X)	5.9%
18 to 64 years	(X)	9.9%	(X)	5.0%
65 years and over	(X)	9.6%	(X)	10.2%
People in families	(X)	9.0%	(X)	6.9%
Unrelated individuals 15 years and over	(X)	21.5%	(X)	27.6%

Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

Workers include members of the Armed Forces and civilians who were at work last week.

Occupation codes are 4-digit codes and are based on Standard Occupational Classification 2010.

Industry codes are 4-digit codes and are based on the North American Industry Classification System (NAICS). The Census industry codes for 2013 and later years are based on the 2012 revision of the NAICS. To allow for the creation of 2010-2014 tables, industry data in the multiyear files (2010-2014) were recoded to 2013 Census industry codes. We recommend using caution when comparing data coded using 2013 Census industry codes with data coded using Census industry codes prior to 2013. For more information on the Census industry code changes, please visit our website at <http://www.census.gov/people/io/methodology/>.

Logical coverage edits applying a rules-based assignment of Medicaid, Medicare and military health coverage were added as of 2009 -- please see [http://www.census.gov/hhes/www/hlthins/publications/coverage\\_edits\\_final.pdf](http://www.census.gov/hhes/www/hlthins/publications/coverage_edits_final.pdf) for more details. The corresponding 2008 data table in American FactFinder does not incorporate these edits and is therefore not comparable to this table in 2009, 2010, 2011, or 2012. Select geographies of 2008 data comparable to the 2009, 2010, 2011, and 2012 tables are accessible at <http://www.census.gov/hhes/www/hlthins/data/acs/2008/re-run.html>.

The health insurance coverage category names were modified in 2010. See ACS Health Insurance Definitions for a list of the insurance type definitions.

While the 2010-2014 American Community Survey (ACS) data generally reflect the February 2013 Office of Management and Budget (OMB) definitions of metropolitan and micropolitan statistical areas; in certain instances the names, codes, and boundaries of the principal cities shown in ACS tables may differ from the OMB definitions due to differences in the effective dates of the geographic entities.

Estimates of urban and rural population, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2010 data. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates

#### Explanation of Symbols:

1. An '\*\*\*' entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.
2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.
3. An '-' following a median estimate means the median falls in the lowest interval of an open-ended distribution.
4. An '+' following a median estimate means the median falls in the upper interval of an open-ended distribution.
5. An '\*\*\*' entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.
6. An '\*\*\*\*\*' entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.
7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.
8. An '(X)' means that the estimate is not applicable or not available.